



A guide to visuals in Traffic Analytics

Trade Finance dashboard – my counterparty countries

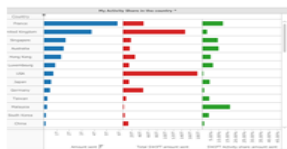
Business Intelligence solutions, Watch team

June 2017

My Counterparty Countries

Utilize this dashboard to:

- ✓ Monitor your traffic to and from a country
- ✓ Identify top countries and corridors on SWIFT
- ✓ Benchmark your traffic and trends with Market totals
- ✓ Understand your activity share in country corridors



**Dynamic and
Easy to use**

**Business
Focus**

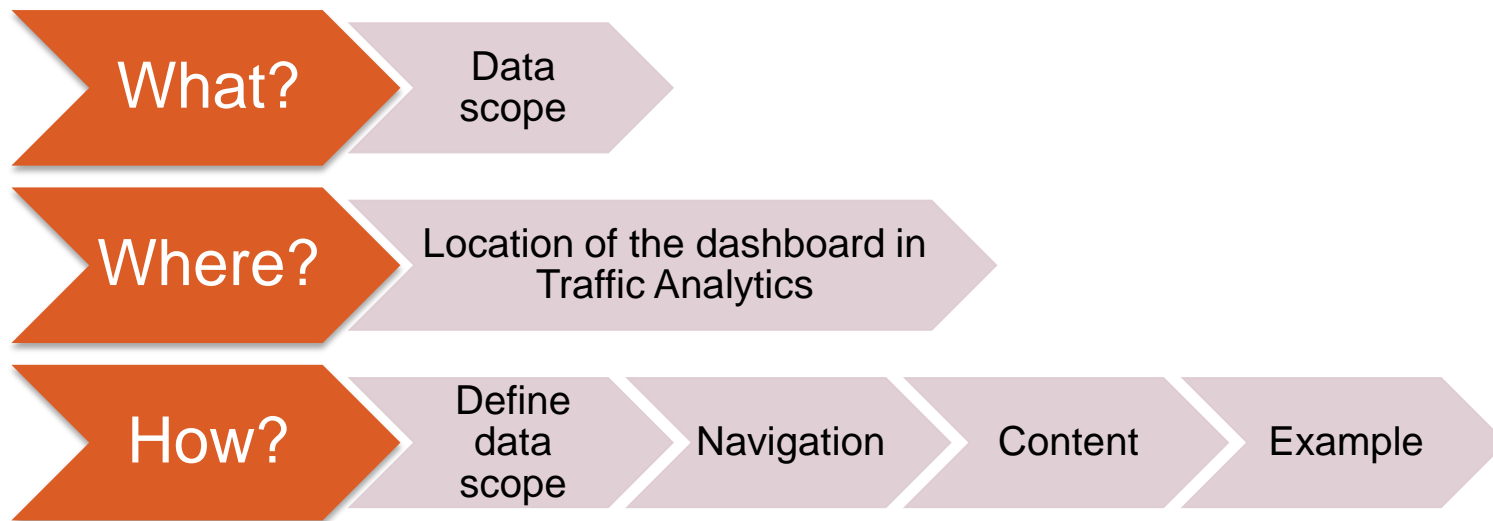
State of the art
visuals

Filtering and Calculations

**Immediate
Insights**



Trade Finance Dashboard – My Counterparty Countries



What?

Trade Finance Dashboard– My Counterparty Countries

Data scope:

- MT400 & MT700
- Live and delivered messages
- Sent and received

What do I get from this dashboard?

- My traffic to/from counterparty countries
- Total SWIFT to/from counterparty countries
- Activity Shares

Where?

Locating the dashboard



Watch Analytics

Shared folder

Documentation

About us

Contact Us

Data playground (Wizards)

Customize and query data according to your requirements

Data visualisation

Pre-defined visual dashboards

Traffic Analytics

- > FIN Traffic
- > FileAct Traffic
- > InterAct Traffic

Banking Analytics

- > FIN Value
- > FIN FX Value

Banking Analytics Premium

- > Payments
- > Trade Finance
- > Treasury
- > Rankings

Payments

Focus on MT103s and MT202s allowing you to analyse and benchmark your payment traffic.

Launch

Trade Finance

Focus on MT700s and MT400s allowing you to analyse and benchmark your trade finance traffic.

Launch

Rankings

This dashboard looks at your rankings on SWIFT, per market, and per message type.

Launch

Quick links

- > Go back to folder view
- > Billing Analytics
- > Message Cost Analytics



Watch Analytics

Shared folder

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Sep 2016

Overview of Trade Finance



My Entities



My Counterparty Countries



My Counterparty Groups

Enriched analysis



Import L/C Confirmation



Export L/C Confirmation

Executive reports



Understand your business globally
(Coming soon)



Identify new business opportunities
(Coming soon)



Improve efficiency and reduce cost
(Coming soon)

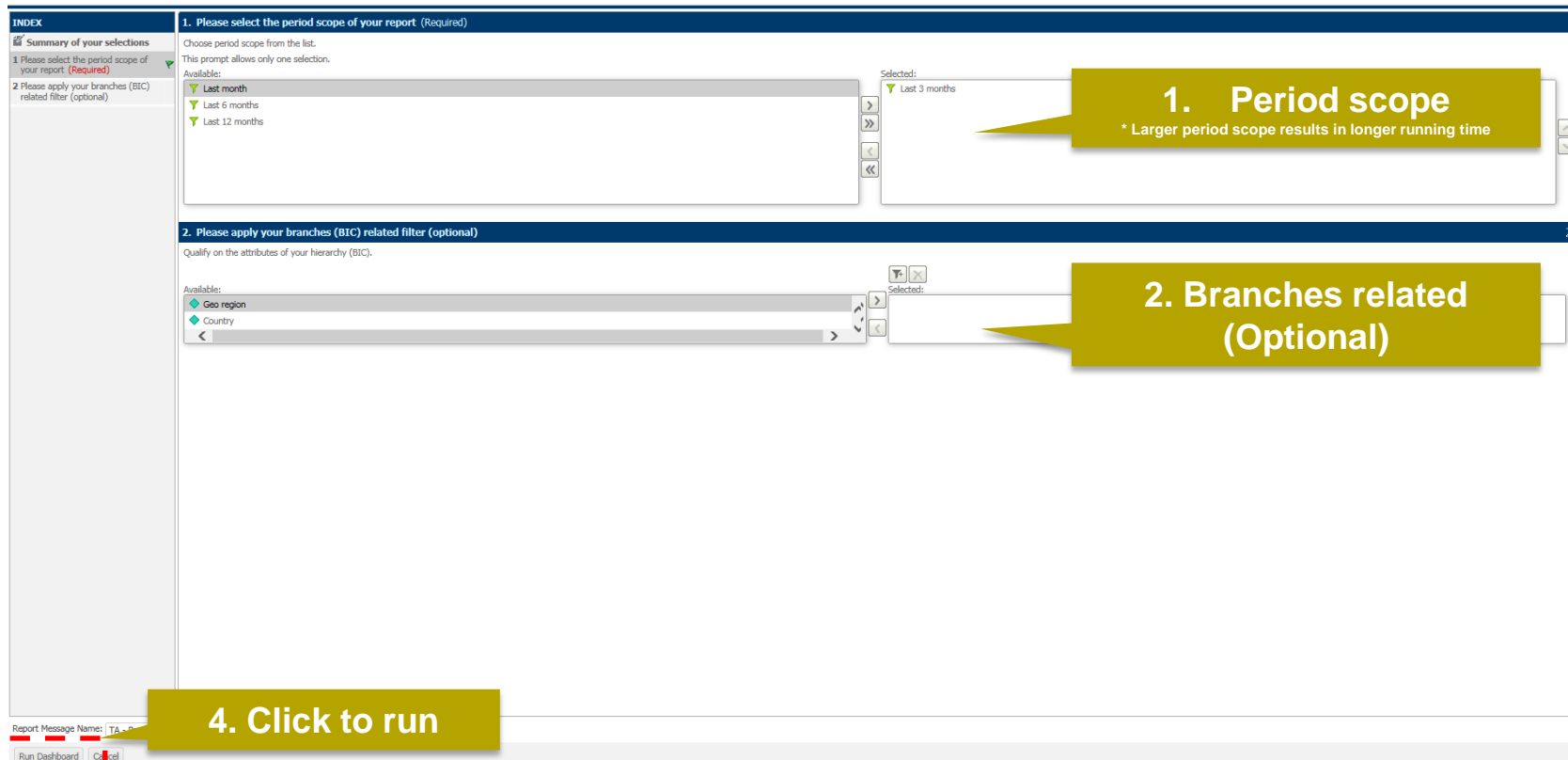
Quick links

- > Watch Analytics homepage
- > Payments dashboards
- > Ranking dashboards



How?

Defining data scope



INDEX

Summary of your selections

1 Please select the period scope of your report. (Required)

2 Please apply your branches (BIC) related filter (optional)

1. Please select the period scope of your report (Required)

Choose period scope from the list.
This prompt allows only one selection.

Available:

- Last month
- Last 6 months
- Last 12 months

Selected:

- Last 3 months

1. Period scope
* Larger period scope results in longer running time

2. Please apply your branches (BIC) related filter (optional)

Qualify on the attributes of your hierarchy (BIC).

Available:

- Geo region
- Country

Selected:

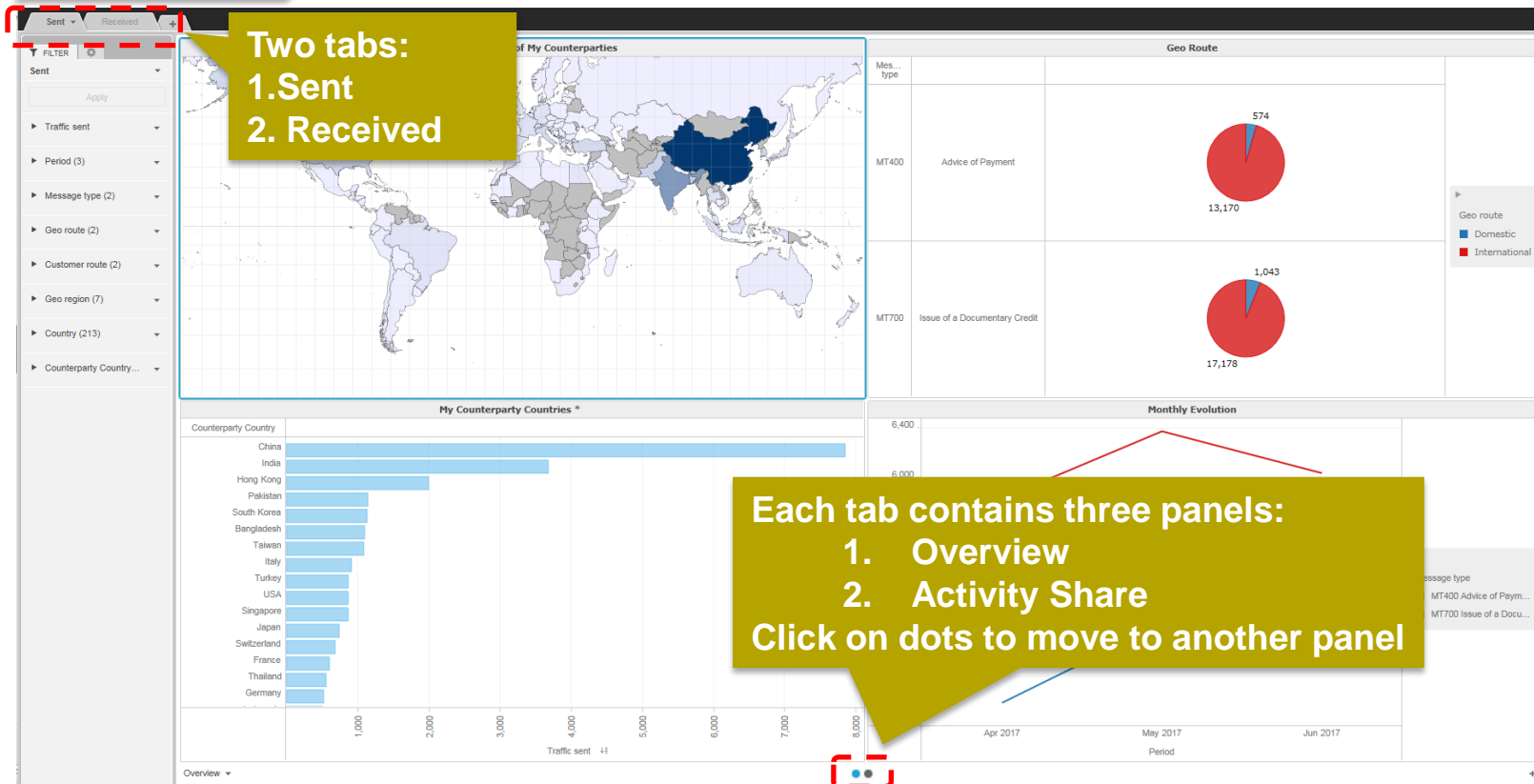
2. Branches related (Optional)

4. Click to run

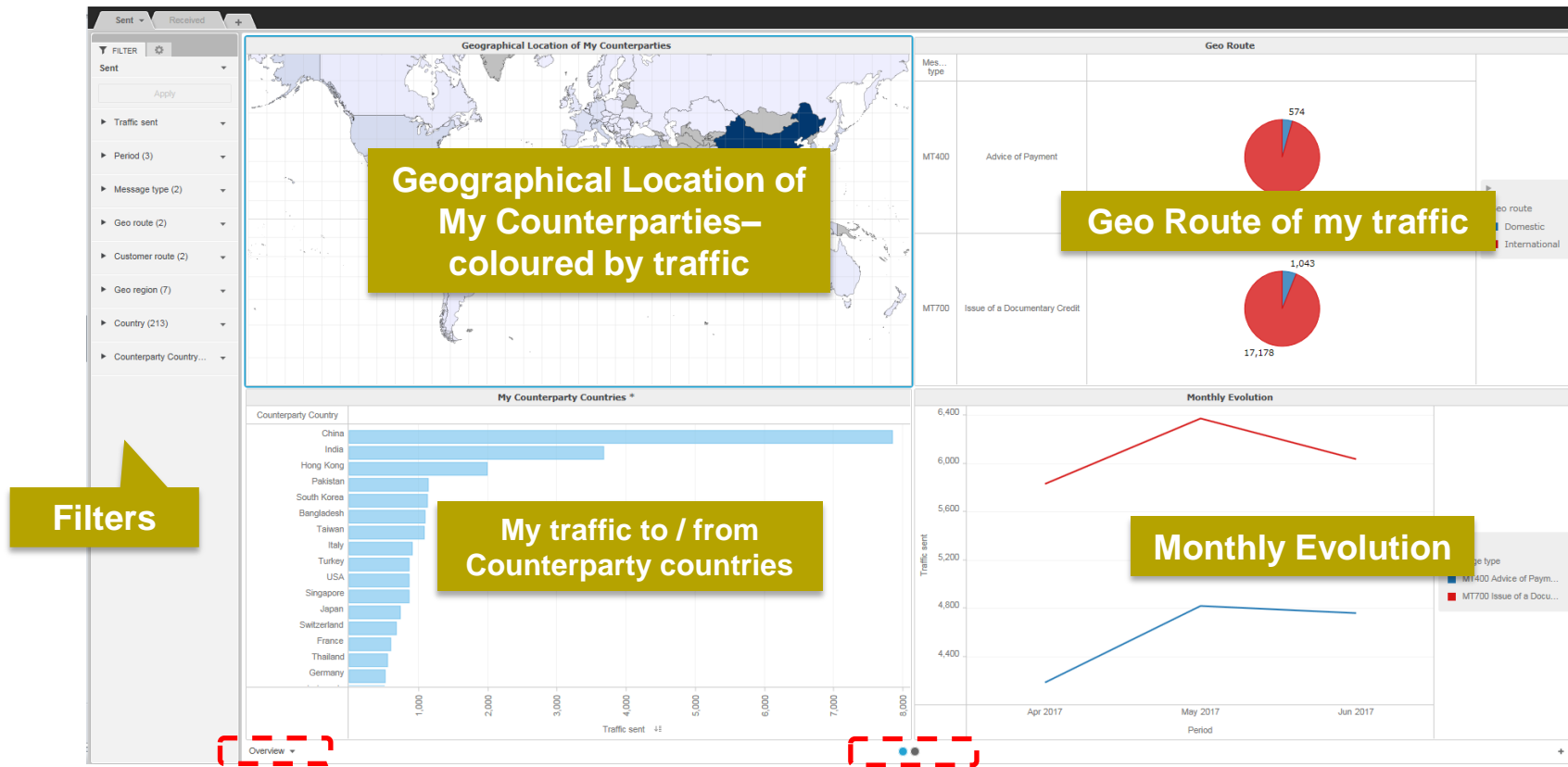
Report Message Name: TA...
Run Dashboard Cancel

How?

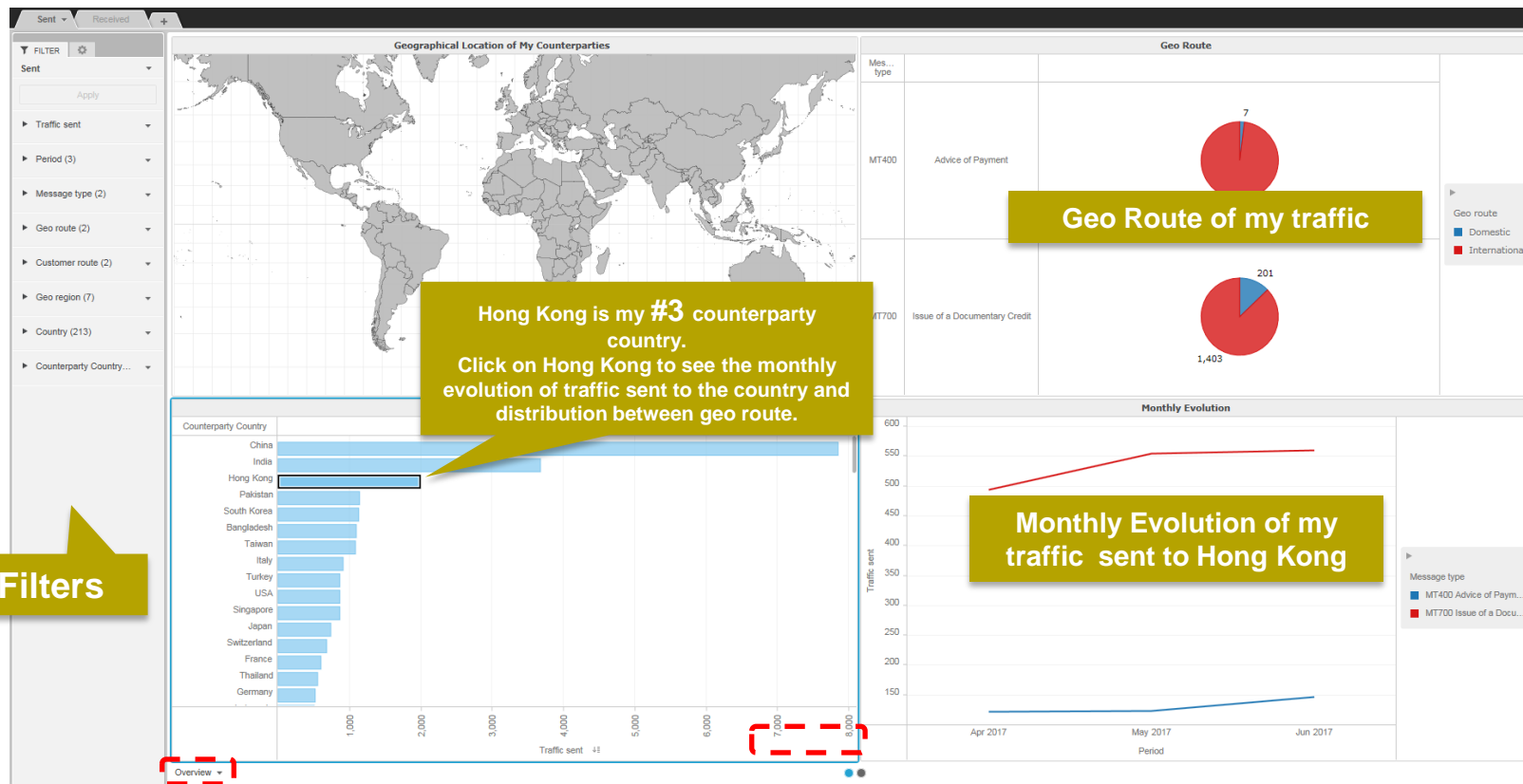
Navigating in the dashboard



1st Panel: Overview



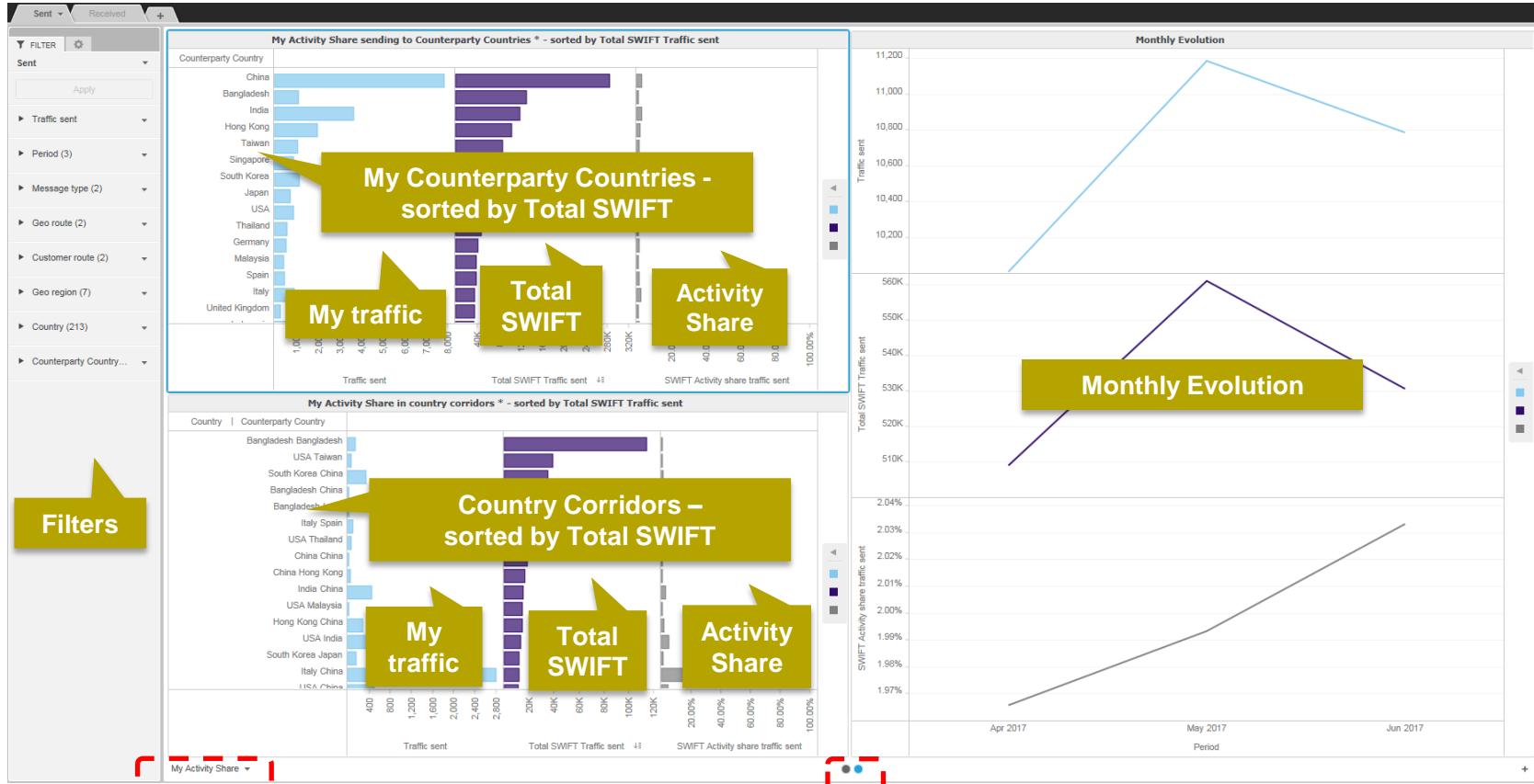
1st Panel: Overview



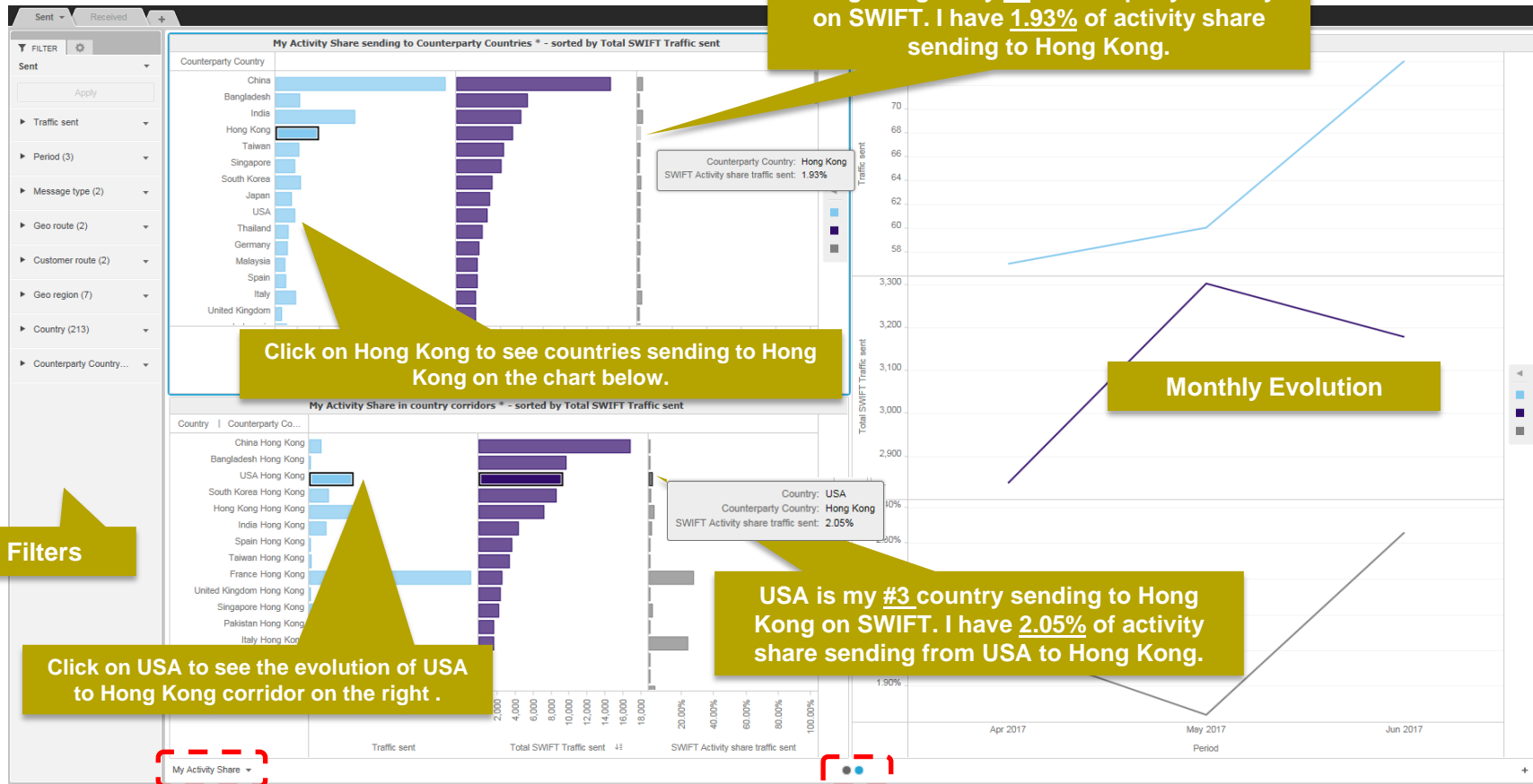
Interactive chart is indicated by (*) in the chart title.



2nd Panel: Activity Share



2nd Panel: Activity Share



Interactive chart is indicated by (*) in the chart title.



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