



# A guide to visuals in Traffic Analytics

*Trade Finance dashboard – my counterparty groups*

Business Intelligence solutions, Watch team

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# My Counterparty Groups

Use this dashboard to:

- ✓ Identify your top counterparties
- ✓ Monitor your traffic to and from your counterparties
- ✓ Understand your trade finance business with your counterparties



**Dynamic and  
Easy to use**

**Business  
Focus**

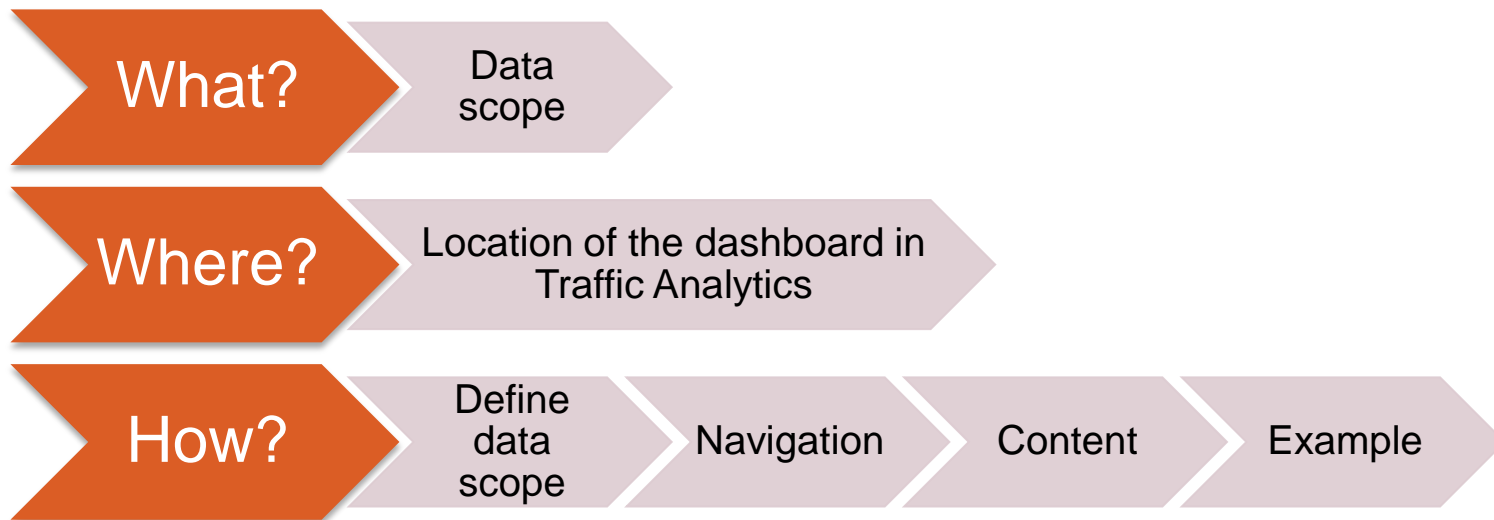
State of the art  
visuals

Filtering and Calculations

**Immediate  
Insights**



# Trade Finance Dashboard – My Counterparty Groups



# What?

## Trade Finance Dashboard– My Counterparty Groups

### Data scope:

- MT400 & MT 700
- Live and delivered message
- Sent and received

### What do I get from this dashboard?

- List of all of my counterparty groups
- Monthly evolution of traffic to/from counterparty groups
- Message types used

# Where?

## Locating the dashboard



Watch Analytics

Shared folder

Documentation

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### Data playground (Wizards)

Customize and query data according to your requirements

### Data visualisation

Pre-defined visual dashboards

|   |   |   |   |  |  |
|---|---|---|---|--|--|
| <b>Traffic Analytics</b><br><ul style="list-style-type: none"> <li>&gt; FIN Traffic</li> <li>&gt; FileAct Traffic</li> <li>&gt; InterAct Traffic</li> </ul> | <b>Banking Analytics</b><br><ul style="list-style-type: none"> <li>&gt; FIN Value</li> <li>&gt; FIN FX Value</li> </ul> | <b>Banking Analytics Premium</b><br><ul style="list-style-type: none"> <li>&gt; Payments</li> <li>&gt; Trade Finance</li> <li>&gt; Treasury</li> <li>&gt; Rankings</li> </ul> | <b>Payments</b><br><p>Focus on MT103s and MT202s allowing you to analyse and benchmark your payment traffic.</p> <p><b>Launch</b></p> | <b>Trade Finance</b><br><p>Focus on MT700s and MT400s allowing you to analyse and benchmark your trade finance traffic.</p> <p><b>Launch</b></p> | <b>Rankings</b><br><p>This dashboard looks at your rankings on SWIFT, per market, and per message type.</p> <p><b>Launch</b></p> |
|---|---|---|---|--|--|

Quick links

- > Go back to folder view
- > Billing Analytics
- > Message Cost Analytics



Watch Analytics









Shared folder

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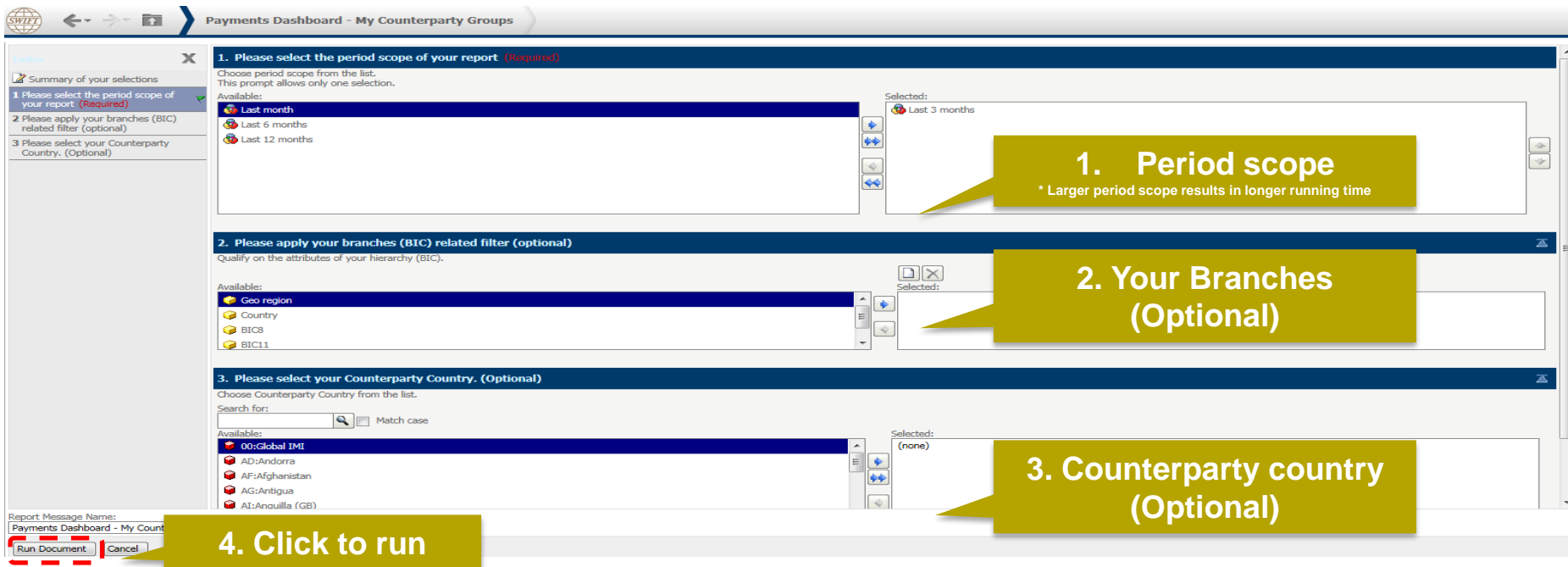
Sep 2016

|  |  |   |
|--|--|---|
| <b>Overview of Trade Finance</b><br><br>My Entities<br><br>My Counterparty Countries<br><br>My Counterparty Groups | <b>Enriched analysis</b><br><br>Import L/C Confirmation<br><br>Export L/C Confirmation | <b>Executive reports</b><br><br>Understand your business globally (Coming soon)<br><br>Identify new business opportunities (Coming soon)<br><br>Improve efficiency and reduce cost (Coming soon) |
| <p>Quick links</p> <ul style="list-style-type: none"> <li>&gt; Watch Analytics homepage</li> <li>&gt; Payments dashboards</li> <li>&gt; Ranking dashboards</li> </ul>  |  |   |



# How?

## Defining data scope



**1. Period scope**  
\* Larger period scope results in longer running time

**2. Your Branches (Optional)**

**3. Counterparty country (Optional)**

**4. Click to run**

Report Message Name:  
Payments Dashboard - My Counterparty Groups

Run Document Cancel

# How?

## Navigating in the dashboard



# How?

## How to read the dashboard?



Filters

My Counterparty Group

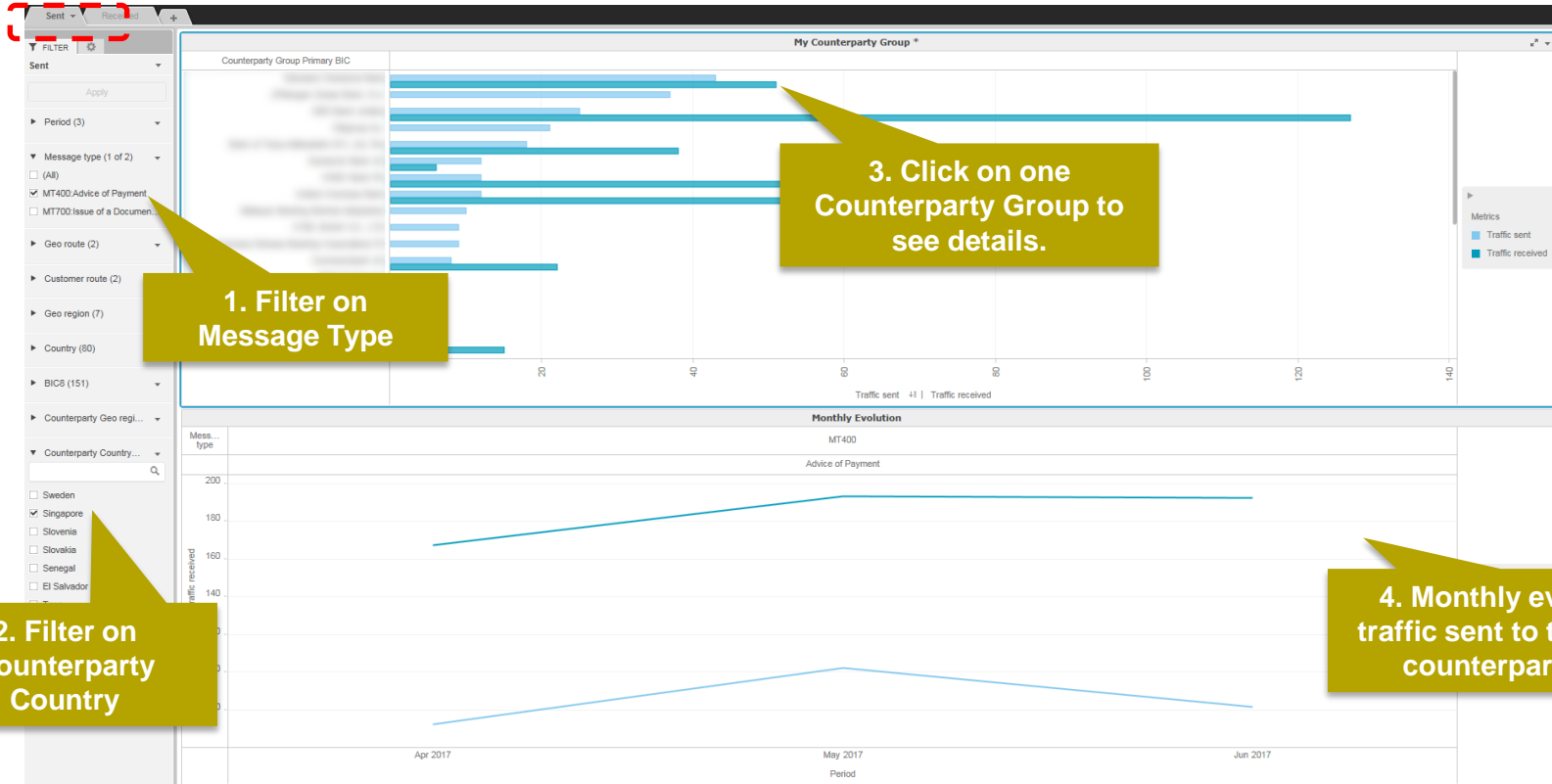
Monthly Evolution  
Spilt for MT400 & MT700





# How?

## Who are my main counterparties for MT400 in Singapore?



# Find out more about Watch here



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