



TORONTO
16 - 19 Oct 2017

Corporate programme

Unlocking efficiency for multi-banked corporates

Sibos is the premier annual event for the financial services community. The conference and exhibition are organised by SWIFT, and facilitate debate, networking and collaboration around the future of payments, securities, cash management, trade and financial crime compliance.

For one week every year, Sibos connects some 8,000 business leaders, decision makers and thought leaders from financial institutions, market infrastructures, international corporations and technology partners.

Sibos 2017, under the theme of 'Building for the Future', takes place at the Metro Toronto Convention Centre as Canada celebrates its 150th anniversary. We're inviting our corporate clients to attend the corporate sessions on **Wednesday 18 and Thursday 19 October**.

Join us to explore the challenges faced by corporates and banks, and industry developments. The sessions will look at the latest in trade finance digitisation, how FinTech can impact on trade and supply chains, enhancing cross-border payments, and the future of corporate banking as shaped by corporate treasurers and CFOs. The programme will also cover global standards in treasury and trade and corporate-to-bank connectivity innovations.

Who should attend?

The sessions will benefit corporate treasurers, credit/risk managers and CFOs, as well as cash management bankers, trade bankers and heads of transaction services.

Why attend?

Sibos provides an unrivalled opportunity to network with your global peers and influence the industry agenda.

Sign up to:

- Meet all of your senior bank relationship managers in one place, and discuss your priorities and business requirements.
- Explore SWIFT's portfolio of products and services for corporates at the SWIFTLab.
- Visit the exhibition and discover the latest solutions from treasury, trade and ERP application and connectivity vendors.

Corporate Programme 18 - 19 October 2017

See the full programme
on Sibos.com.

09:30 - 10:30

Conference Room 3

The 2-day corporate programme will be opened with a key note from **Dr. Alish Campbell, Assistant Deputy Minister and Chief Trade Commissioner from Global Affairs Canada.**

The state of global treasury – Untangling the knots

Main conference session

As market conditions such as negative interest rates and the evolution of oil prices add uncertainty to global treasury operations, corporates also face a myriad of geopolitical and operational uncertainties when considering their longer term strategy. The unclear impact of the new US administration on financing global treasury businesses, the unknown impact of Brexit, the uncertainty of taxation, new legislation and increased competition all add to the decision making challenge. Cybersecurity risk is a rapidly growing concern for larger corporates - are banks still the trusted advisor? In this session, a panel of corporates and bankers will explore these challenges and also discuss influence of new players in the financial industry and the impact on global treasury operations.

11:00 – 12:00

Plenary Room

The Future of Money

Main conference session

13:00 – 13:45

Standards Forum - Exhibition

The new frontier of digitisation in global corporate treasury

Standards Forum session

Standardisation and streamlining multi-bank cash, payments and trade operations are top of mind for the corporate treasurer. Corporates are still experiencing great difficulties in sourcing and integrating data from multiple banks, with insufficient and inconsistent transaction information which often results in lack of visibility and every bank is effectively a new project. In this session you will hear what needs to be improved on existing corporate-to-bank flows and about the progress made on key industry initiatives to harmonise and innovate. The panel will discuss the important role of standards to support the vision for corporates of the Global Payment Innovation (GPI) initiative and the status and way forward for areas which are not yet as digitised such as EBAM, KYC and trade finance.

14:00 - 15:00

Conference room 3

Corporate perspectives - Bridging the gap with banks

Main conference session

Corporates are continuously seeking greater speed, transparency and predictability of services as well as looking to increase their working capital and secure funding. They are also looking to improve efficiency in their multi-banking operations as well as in their strategic and operational challenges. As banking relations evolve, what are the top three priorities banks should focus on for the corporate treasurer and have current banking products become commodities? With visibility and control in an increasingly complex ecosystem being a priority for corporates, this session will look at how value added data and analytics can assist. Join a panel of corporates who will discuss what else can banks do in order to remain relevant and help their corporate customers grow their business?

15:30 - 16:30

Conference room 3

What's next on the wish list of the corporate treasurer for global payments innovation?

Main conference session

The SWIFT global payments innovation (gpi) service aims to respond to an increased demand from treasurers for speed, transparency and traceability in cross-border payments. Is the proposed service going far enough or is this just the beginning of a much longer journey? Which other pain points need to be tackled and how are banks responding?

16:30 - 17:15

SWIFT Auditorium

SWIFT gpi – Delivering value to your customers

Auditorium session

SWIFT gpi is all about improving the customer experience in cross-border payments by increasing speed, transparency and traceability. Today, global transaction banks are using gpi and its innovative payments Tracker. But how do banks deliver the full value of gpi to their end-customers? Learn how gpi has been integrated into their channels and client portals to create distinctive value. Hear about the role APIs play in enabling customers to “self-serve” and to benefit from payments investigations as a service. And discover what this means from a corporate's perspective. Join this session to find out how you too can leverage gpi to deliver value to your customers.

DON'T MISS

**SWIFT for Corporates
Cocktail**

Join us for cocktails and
networking opportunities

**WEDNESDAY 18 OCTOBER
17:00 – 19:30
LEVEL 400**

09:30 - 10:30

Conference Room 1

Digitisation in trade finance – A tough nut to crack?

Main conference session

Trade finance has lagged other financial services in moving from paper to digital. One major reason is the number of players and stages in the trade transaction flow, and the fact that standardising processes and practices is particularly challenging when multiple industries are involved as well as multiple geographies. Despite these challenges, a lot of progress has been made. What technology advances have been made and what about bank readiness in Trade Finance – is there more to do? In this session the panel will discuss the challenges, outline the drivers and take a look at the short term developments in this area.

10:00 - 11:00

Conference room 5

How do global corporates expect to experience gpi from their banks? From corporate endorsement to gpi enlightenment

Public workshop

SWIFT gpi is live, delivering fast, transparent and traceable cross-border payments with a guarantee of unaltered remittance information. Corporates worldwide have endorsed the new service and welcome the transformation of cross-border payments. Keen to reap the benefits, they are now eager to find out how the gpi offering will be tailored to their needs and requirements. In this interactive workshop 4 global corporates will share their expectations and discuss how SWIFT gpi can best support their business strategy.

11:00 – 12:00

Plenary Room

The growing significance of disruptive innovation and artificial intelligence

Main conference session

12:45 – 13:30

Standards Forum - Exhibition

Trade Finance relaunched – New clarity, new potential

Standards Forum session

The language of Trade Finance is being re-engineered. Over the 2018 and 2019 Standards Release cycles, the Category 7 Message Types are being rebuilt – find out why and how at this session, led by experts working at the leading edge of implementations.

13:00 – 13:45

SWIFT Auditorium

SWIFT for Corporates – Cutting through the complexity of multi-banking

Auditorium session

As the Treasurer of an international corporation, you need to be able to move cash around the globe in a reliable, easy and secure way. To do that, you most probably have to deal with multiple banks to support your payments, treasury and trade finance needs, with each one of them having their own reports and formats. How can you keep a consistent view on your cash positions across the globe – and across your banks? How can you comply with regulations across the regions and more importantly, how do you manage associated risks? Come and hear from Treasurers how they have cut through the complexities of multi-banking with SWIFT for Corporates. Be the first to discover future enhancements to the portfolio and how banks and corporates can collaborate to go even further together.

14:00 - 15:00

Conference room 2

Building a new industry blueprint in trade and supply chain

Main conference session

With the booming Fintech space having a positive impact on digitisation, what could blockchain mean for trade finance sector and how does distributed ledger technology integrate with import and export workflow processes? Are global banks using their existing data points well enough to serve the global supply chains and is big data for supply chain finance high enough on the agenda for banks? In this session we will take a look at unlocking trapped capital within supply chain finance and explore key innovations that will help banks remain relevant in trade finance.

14:00 - 15:00

Conference room 1

Operation transformation in technology for multi-banked corporates

Main conference session

We are witnessing a period of rapid technological transformation and are seeing new industry collaboration models for banks and corporates emerge. What are the key trends and how can we reinforce collaboration between banks and corporates - in which areas is particular attention needed? With data driven treasury becoming the new norm, in this session we will explore whether banks have become IT companies and what that actually means. With growing demand for agile financing from digitally driven customers, new regulation and pioneering technology in the corporate space, is there a need for banks to put a priority on innovation over legacy?

16:00 – 17:00

Plenary Room

Sibos: Closing plenary

Main conference session
