

# For Investment Managers

## What is the global market?

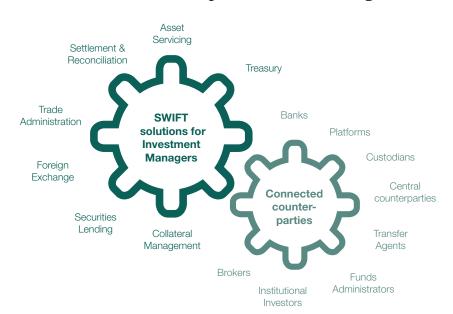
## \$74 trillion

estimated assets under management (AUM) by investment managers worldwide

## 90% of **AUM**

are managed by investment managers connected to SWIFT

### How can SWIFT help Investment Managers?





#### **Reducing Costs**

Cost duplication eliminated by reducing the number of communication channels, technology providers and manual workload



#### **Giving Visibility on Cash and Assets**

Standardisation through one single channel to all counterparties gives more accurate and timely information and eases integration with business applications



#### **Providing Security and Resilience**

SWIFT facilitates the establishment of better controls and audit trails through highly secure messaging, and financial crime compliance services

## SWIFT's unique position in financial services

6,000+

securities users on SWIFT

200+

countries and territories where SWIFT is present

2.7+ billion

securities messages sent annually over SWIFT

12.5+ million

securities messages in one day during the latest record peak

# 40 years

of successfully serving the global financial community

70% of top 50

investment managers in the Tower Watson rankings are connected to SWIFT

### **Core Messaging Platform and Standards**

#### **Software Offering**

- Alliance Lite?
- Alliance Access
- AMH
- Integration Platform

#### **Shared Services**

- Financial crime compliance solutions
- MyStandards
- Reference data (SWIFTRef)
- Training, Consulting & Support
- Business Intelligence &
- Business Intelligence & analytics