



Business Intelligence User Group

Webinar

Business Intelligence Solutions, Marketing

October 2018

Housekeeping

- 50 minutes
- You are on a listen only mode
- Submit questions using Q&A feature
- Questions may be submitted at any time to “All Panelists”
- There will be a Q&A session at end of the presentation

The screenshot displays the Zoom meeting interface. At the top, there are icons for 'Participants', 'Chat', and 'Q&A'. A red arrow points to the 'Q&A' icon. Below the 'Participants' section, there is a 'Speaking:' section with 'Panelists: 1' and '(Host)'. Underneath, there is an 'Attendees:' section with 'Karin DESMET (me)'. At the bottom, there is a 'Q&A' section with a dropdown menu for 'Ask:' showing options: 'All Panelists', 'Host', 'Presenter', and 'Host & Presenter'. A red arrow points to the 'Host' option. There is also a 'Send' button next to the dropdown menu.

Agenda



- **Evolution of the BI solutions product roadmap**
- **Recent enhancements in the Watch tools**
- **New – gpi Observer Analytics**
- **BI at Sibos Sydney programme**
- **Q&A and Quick Survey**

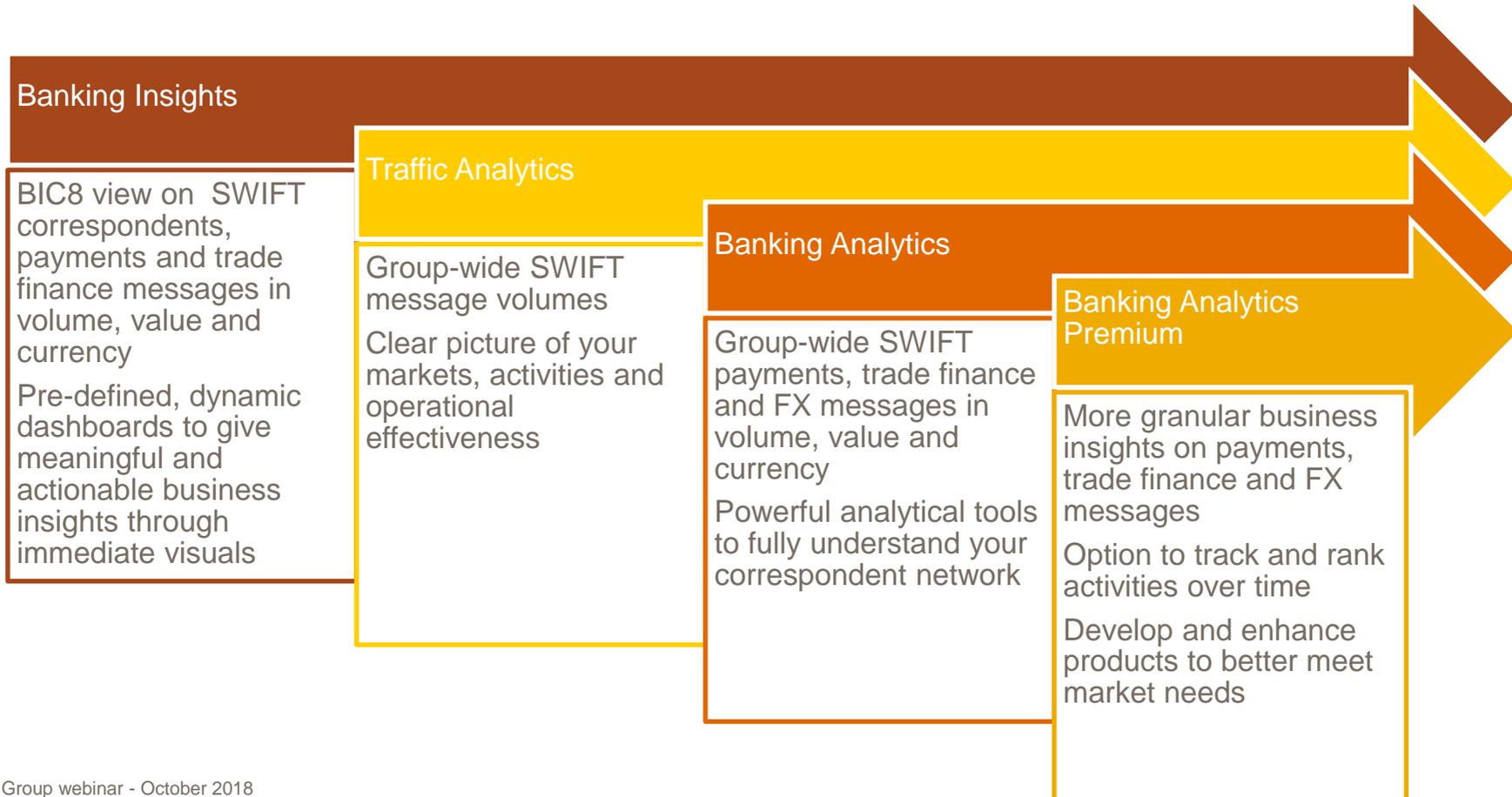


Evolution of the product roadmap

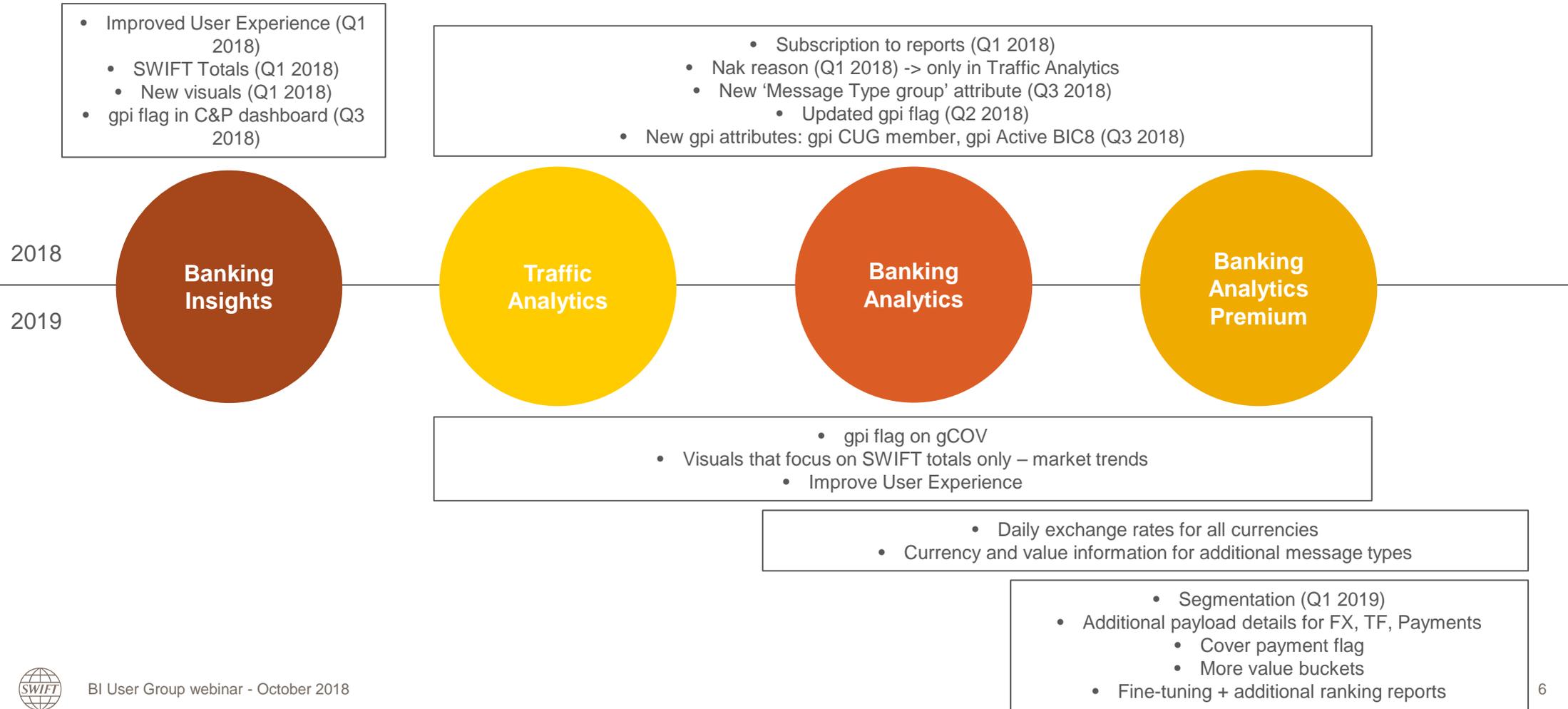


Watch for Banking

A range of online reporting and analytical solutions, designed to grow with your business needs across multiple market segments and geographies



Roadmap – Watch for Banking



New gpi attributes in Watch Analytics

➤ **gpi flag:** To identify if your payment sent or received is a SWIFT gpi payment or not. The traffic can be either of the following:

- Yes - service type 001 (before November 2017)
- No - other service type (before November 2017)
- Not applicable - Message Types other than MT 103, MT 103+, MT 103R and MT 199
- gpi to gpi - service type 001 sent to gpi member (as of Standard Release November 2017)
- gpi to non-gpi - service type 001 sent to non-gpi member (as of Standard Release November 2017)
- non-gpi to gpi - from non-gpi member to gpi member (as of Standard Release November 2017)
- non-gpi to non-gpi - from non-gpi member to non-gpi member (as of Standard Release November 2017)

** Currently only MT 103, MT 103+, MT 103R, MT 199*

➤ **gpi CUG member/member counterparty:** To identify whether or not a reported institution or correspondent is a gpi CUG member during the reported period, irrespectively of the currency.

Note: only works as of August 2018 data (before = n/a)

➤ **gpi Active BIC8/counterparty BIC8:** To identify whether or not a reported institution or correspondent is an active gpi participant and thus able to send/receive gpi traffic during the reported period for a reported currency.



NEW payload fields in Banking Analytics and Banking Analytics Premium in 2019

Exact date TBC

Payments

- Currency and amount*:
 - MT 102 (field 32B)
 - MT 203 (field 32B)
 - MT 940 – currency code
 - MT 950 – currency code
- Additional payload details:
 - MT 101: Initial ordering and ultimate beneficiary BICs (field 52a/57a)
 - MT 103s:
 - instruction code (field 23E)
 - Sender's Correspondent BIC (field 53A)
 - Sender to receiver information - BIC8 (field 72)

Treasury

- Additional payload details:
 - MT 300: Instrument type (derived from multiple fields), Settlement country (field 72)
 - MT 300/305: Non-deliverable indicator, non-deliverable valuation (field 71A)
 - MT300/304:Trade date, Trade value (field 30A)

Trade Finance

- Currency and amount*:
 - MT 450 (field 32A)
 - MT 742 (field 32B)
 - MT 760 (field 77C)
- Additional payload details:
 - MT 700: more information about the LC tenor (field 42C, 42P and 42M), available with (41A), applicant bank (field 51A) and advice through bank (field 57A), credit type (field 40A), charges (field 71B), description of goods (field 45A)
 - MT 710/720: Form of Documentary Credit (field 40B)
 - MT 700/710/720: Port of loading...(field 44E), Place of taking in charge...(field 44A), Port of discharge...(field 44F), Place of final destination...(field 44B)
 - MT 710:Applicant bank (field 51A)
 - MT 720: Confirmation instructions (field 49)
 - MT 740: reimbursing bank's charges (field 71A)
 - MT 742: Issuing bank (field 52A)



*will also be available in Banking Analytics

Watch for Banking - Analytics



NEW gpi Observer Analytics



gpi Observer – from Insights to Analytics

Observer Insights

A global view of banks' adherence to the gpi gCCT rulebook (more SLAs to come)



Same day value



Traceability



Transparency on deducts



Unaltered remittance information

Part of your gpi subscription

Observer Analytics

Unique data to support your cross-border payments strategy



Analyse speed of specific routings



Move from message analysis to end-to-end payment routing analysis



Benchmarking against gpi community and identify gpi market practices

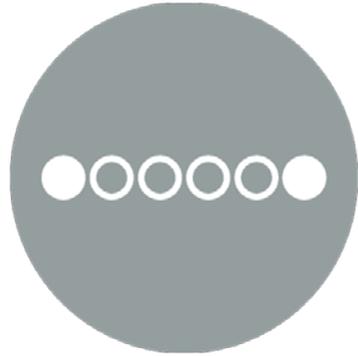
Optional add-on (payable)



gpi Observer Analytics



**Analysis on
speed**



**Payment routing
intelligence**



**Benchmarking
against gpi
community**



**Advanced
analysis of your
direct gpi
correspondents**

gpi Observer Analytics



gpi Observer Analytics is live since early September after a successful pilot with 17 banks

Feedback from pilot participants

6 banks in EMEA

5 banks in AME

6 banks in APAC

Overall, great value for Operations, Network and Product Management teams.

Many new KPIs could become part of FIs decision making process.

Benchmarking provides competitive intelligence.

Very powerful visualisations (e.g. end-to-end network view)

New insights can foster gpi adoption and push new banks to join gpi

Very rich tool with a lot of new insights that were not available before

Other feedback:

- Banks using the data for meetings with Corporates and FIs
- Banks suggest specific KPIs they would like to monitor going forward (e.g. not confirmed within 10 days)
- Banks see strange routings (outliers) to further deep dive into
- Banks see insights on E2E as very powerful on a business and operational perspective
- Banks like to benchmark on gCCT business rules with gpi community
- Banks are looking at service quality with their correspondents, like intermediaries, for future SLA discussions
- Banks see opportunities to integrate 'speed' insights in their operational systems
- Banks would like to monitor branches operations
- Banks can use the tool to develop new corridors/countries to gain a competitive edge:
 - Foster gpi adoption
 - Business Development



Want to know more about gpi Observer Analytics?

Act faster,
perform better.
**Business
Intelligence**
that gives
you the edge.

Read the gpi Observer Analytics [factsheet](#)

Visit our webpage: www.swift.com/ObserverAnalytics

Contact us at gpi.Observer@swift.com or your account manager and ask for a demo with your own data

Read the [Press Release](#)

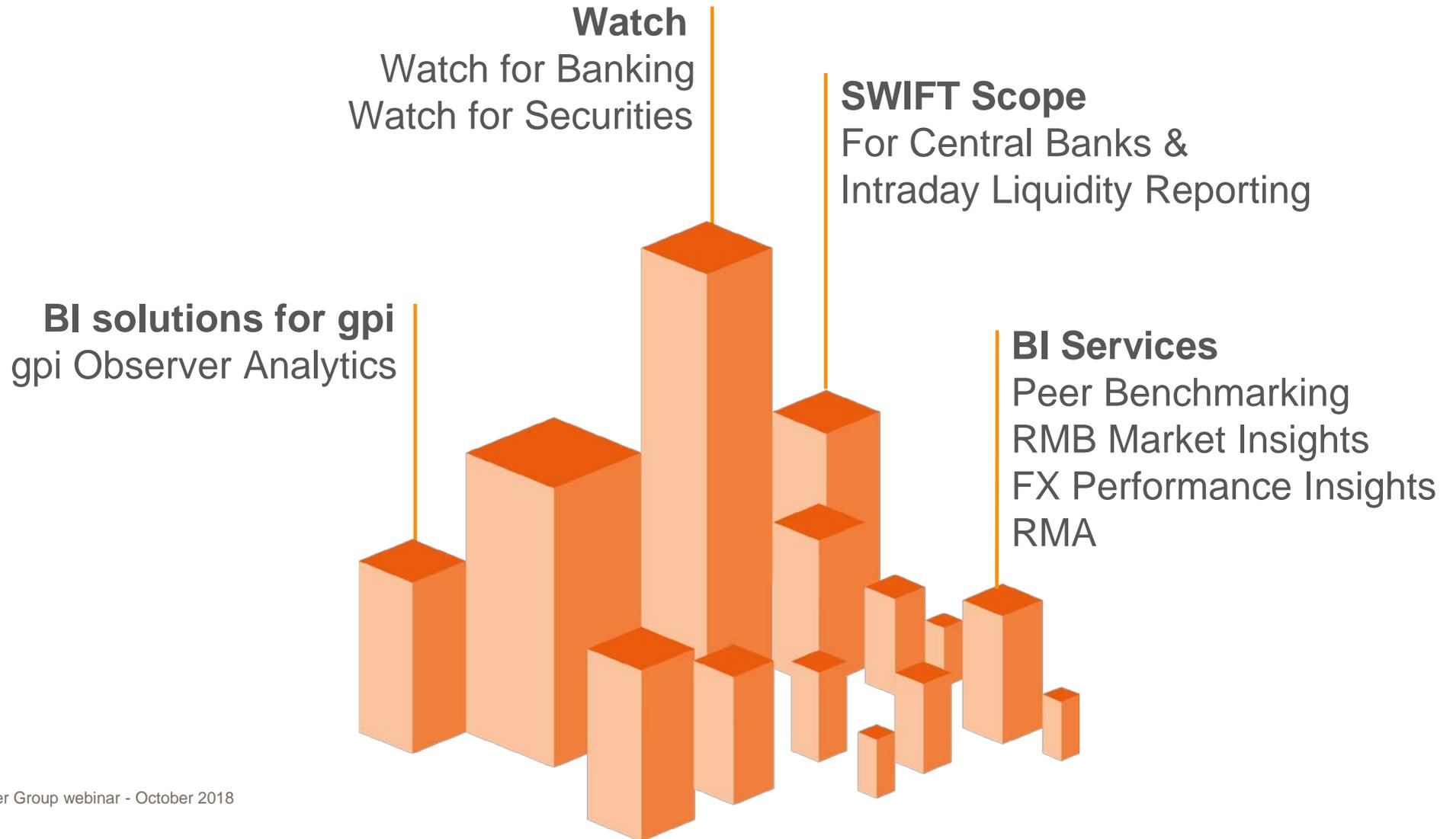


Join us at Sibos Sydney



sibos

Want to know more?



Discover and experience our solutions first hand

SWIFT Hub – Theatre sessions

Three 30-min sessions scheduled, covering:

- Business Intelligence solutions for gpi
- gpi Observer Analytics
- FX Performance Insights

SWIFT Hub – Knowledge Bar

A must attend 45 min session next to coffee bar in the SWIFT Hub

gpi Observer Analytics hands-on demo and you'll also hear what pilot banks have to say

SWIFTLab demo pods

20 min sessions and 10 min Q&A

Demo pods available all week (SWIFT Stand & SWIFT Hub), providing you with the opportunity to test our BI solutions

SWIFT Stand – Initiative rooms

Contact us to meet the BI experts and book your 1:1 personalised meeting, which can include a demo with your institution's own data!

See you at stand A39!



An exciting week ahead

	Monday	Tuesday	Wednesday	Thursday
Morning	10:00 – 10:45 SWIFT HUB 1 – CONFERENCE ROOM SWIFT gpi – The new norm for international payments	09:00 – 09:30 SWIFT HUB 2 – THEATRE ROOM SWIFT gpi onboarding – How to make it a success		08:45 – 09:30 SWIFT HUB – KNOWLEDGE BAR Unique insights powered by gpi Observer Analytics
		10:00 – 10:45 SWIFT HUB 2 – CONFERENCE ROOM SWIFT gpi – An implementation model for every bank		09:30 – 10:00 SWIFT HUB 2 – THEATRE ROOM FX insights: Get an unprecedented view of FX market data performance
Afternoon	13:15 – 13:45 SWIFT HUB 2 – THEATRE ROOM SWIFT gpi – How to build your business case	13:45 – 14:15 SWIFT HUB 2 – THEATRE ROOM Stay ahead of the curve with gpi Observer Analytics	12:30 – 13:15 SWIFT HUB 2 – CONFERENCE ROOM SWIFT gpi – An opportunity to make cross-border payments real-time	09:30 – 10:00 SWIFT HUB 2 – STANDARDS FORIUM The China Challenge - Best Practices for one of the World's Fastest Growing Markets
	15:15 – 15:45 SWIFT HUB 2 – THEATRE ROOM Initiating your gpi journey? Business Intelligence supports you every step of the way	15:30 – 17:00 SWIFT HUB 2 – Plaza Gpi Invest in the best	14:00 – 15:00 MAIN CONFERENCE – CONFERENCE ROOM 4 Service matters – How can banks better service corporate suppliers?	
	17:00 – 17:30 SWIFT HUB 2 – THEATRE ROOM SWIFT gpi delivering value now			

[View](#) the full programme



Take a virtual tour of Sibos 2018



[Watch](#) the video

Sibos 2018 takes place at ICC Sydney in October 2018. This video takes you on a virtual tour of the venue through the different elements of the Conference, Exhibition, SWIFT Hub and Discover Zone.



Not going to Sibos?

Act faster,
perform better.
**Business
Intelligence**
that gives
you the edge.

Contact us at Watch@swift.com or gpi.Observer@swift.com

Join the [SWIFT Business Intelligence for Transaction Banking LinkedIn group](#)

Get your copy of the BI at Sibos wrap-up report

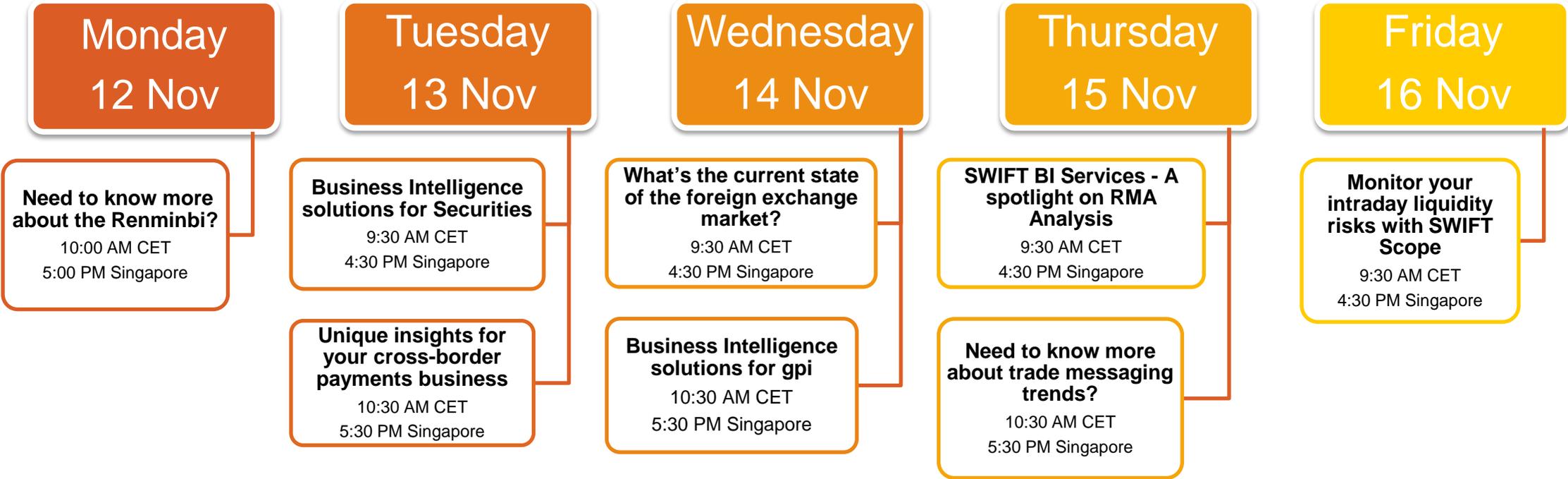
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Business Intelligence Webinar Week



Business Intelligence Webinar Week





Questions



Find out more about Watch



Learn more on our e-training platform:

[SWIFT Smart](#)

Access to this module is only available for swift.com registered users.
Dedicated e-trainings on Watch Products available



[SWIFT Business Intelligence](#)

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Documentation available in the
[Watch platform](#)



[SWIFT Business Intelligence
for Transaction Banking](#)



Send us your feedback
at watch@swift.com

Survey questions (after the webinar)

What can be improved in our Watch tools?

Would you like to share your experience with Watch during our next User Group webinar?
Or are you keen to work on a case study with us?

Would you like to be contacted for more information about any SWIFT Business Intelligence solutions? If so, which one(s)?

Would you like to be contacted to provide input or having a discussion on APIs for Business Intelligence?





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