



## AGENDA

08:30 - 09:30 **Welcome coffee, registration & exhibition**

09:30 - 09:35 **Welcome note**

Hikmet Can Yilmazsoy, Country Manager, SWIFT

09:35 - 09:50 **SWIFT for Corporates – Understanding the drivers and benefits of connecting to SWIFT**

Treasury plays a crucial role in supporting financial objectives and informing strategic decisions. Secure global bank communications, operational efficiency and control, regulatory compliance and effective liquidity and risk management are essential to supporting growth and creating a competitive advantage.

SWIFT partners with treasurers and finance managers globally to fulfil both operational and strategic objectives. As a corporate treasurer, how can you maximise the benefits of SWIFT's secure connectivity?

Mickael Thomas, Head of Corporates Business Middle East, Turkey & Africa, SWIFT

09:50 - 10:30 Panel discussion

**Digitisation Transformation & Treasury**

Treasury management has become more automated and digitised, a development further supported by the increasing integration of corporate financial systems as well as financial institutions modernizing their corporate platforms adopting new technologies. What are the most influential technological changes impacting the industry and how can treasurers make the most of them?

Alper Karabatak, International Treasury Manager, LC Waikiki

Baris Gokalp, Treasury & Finance Director, Sisecam

Nick Clare, Channel Sales Manager, Kyriba

10:30 - 11:00 **Refreshments & networking**

11:00 - 11:45 **Beyond connectivity: compliance for corporates**

The KYC process is a burden for everyone involved. It is time-consuming, repetitive and extremely costly. Corporates using the services of multiple banks face an uphill battle to comply with KYC. While there have been many proposed solutions, many have been unable to deal with the complexity and were not fit for purpose. Based on the success of the KYC Registry for Correspondent Banking, the same solutions are now being extended to cover the needs of corporates and their banks. Join this session to discover the brand new offering for Corporates.

Burak Gul, Commercial Manager Financial Crime Compliance Initiatives, SWIFT

11:45 - 12:30 **Revolutionising cross border payments for corporates - gpi for Corporates (g4C)**

As a corporation, we understand your reliance on efficient cross-border payments processing – with speed, certainty and fee transparency all key elements to running effective treasury and cash management processes. This session will look at how SWIFT gpi is transforming the cross-border payments experience for corporations, enabling you to reduce payment investigations, improve supplier relationships, speed up invoice reconciliation and ultimately achieve greater capital efficiencies.

Shaldon Jugdawood, SWIFT gpi Payments Expert META

Kivanc Fidan – Senior Vice President, Cash Management & Transaction Banking, GarantiBBVA

12:30 - 12:35 **Closing remarks follow by a Buffet Lunch**